



SEDONA
INTERNATIONAL
FILM
FESTIVAL

SEDONA INTERNATIONAL FILM FESTIVAL
ENDOWMENT FUND



WHAT DOES IT TAKE TO KEEP A HEART BEATING?



From its inception in 1994, the Sedona International Film Festival has been a member-supported organization. The generosity of our members and sponsors has allowed us to transform life in Sedona 52 weeks a year. Although our annual budget is \$1.5 million, as with film festivals and theaters around the world, only one-third of our income comes from ticket sales. The rest is raised through a combination of memberships, sponsorships, grants and special fundraising events. Donations and memberships help sustain us all year long.



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Our goal is to turn
movies into motivation
and art into activism.

MAKE A LASTING COMMITMENT

The Sedona International Film Festival is initiating an Endowment Fund that will allow us to continue to offer high quality programming to our community, members, partners and supporters. Our goal is to raise \$5 million in a permanent endowment fund to sustain the future of the Film Festival and the Mary D. Fisher Theatre. Monies donated to this fund will be held separately from regular donations and will be professionally managed. This will ensure that future generations continue to experience the cultural, thought-provoking, stimulating events that have become the backbone of our programming and a staple for our community.

One of the ways you can help our fund grow is to make us part of your estate plan. Donations may be made at any time, but a legacy gift offers a lasting commitment. Gifts may be made in someone's honor or memory and may be earmarked for a specific purpose. Nearly all bequests are tax advantageous.





THE CULTURAL HEART OF SEDONA

Have the Mary D. Fisher Theatre and the Sedona International Film Festival changed your life? Do you want them to continue well into the future? How would it make you feel to know that you helped accomplish this?

Both the Theatre and the Festival mean different things to each person in our family of members. For some, it's the pure delight in unusual and topical films. For others it may be the learning experience that comes with exploring the world through film. Maybe it's the weekly specials that teach us facts about the world we might never otherwise know. Perhaps it's the Met Opera, the Bolshoi or the Art and Architecture series. For each of our members it's something unique. What makes our Festival and Theatre special for you?

This is why we are creating an endowment: so that our future is secure and we can devote more time and energy to our Theatre and Festival.

Just as our films transform lives, so too can your endowment gift. You can take a proactive, deliberate approach to leaving a legacy — both now and later — with your commitment to our Endowment Fund. By contributing to a charitable cause that reflects your values, the Sedona International Film Festival can transform lives in the community we serve.

The generosity of our membership has brought us to this point, but we are constantly fundraising to stay afloat.

Help keep the Cultural Heart of Sedona beating for many generations to come by contributing to the Sedona International Film Festival Endowment Fund.

Our Vision:
To remain the
“Cultural Heart of Sedona”
through innovative
programming, world-class
film and events that
connect our
community.



HOW DO YOU WANT TO BE REMEMBERED?

WAYS TO GIVE

- Naming the Sedona International Film Festival to receive a bequest in your living trust or will
- Creating an outright gift of cash, securities, property, or other marketable assets
- Naming the Sedona International Film Festival as the beneficiary of insurance
- Creating a Charitable Remainder Trust or Gift Annuity
- Making a gift of a personal asset such as real estate with a retained life estate

Contact Patrick Schweiss to discuss your Sedona International Film Festival legacy plans. Our IRS Tax ID number is 20-0351857.

RED CARPET SOCIETY

The Red Carpet Society recognizes and honors a special group of individuals who have made charitable commitments of any size to the Sedona International Film Festival Endowment Fund. Bequests, charitable trusts and life insurance are examples of planned gifts you can make to assure the Sedona International Film Festival (SIFF) continues to thrive as “the Cultural Heart of Sedona”.

The Sedona International Film Festival Board of Directors launched the Endowment Fund and the Red Carpet Society in September, 2016. Those who have already made a planned gift or who notify SIFF of their intention to do so by December 31, 2016 will be recognized as Founders of the Red Carpet Society.

To ensure that your gift is in keeping with your estate and financial need and desires, we encourage you to discuss your giving plans with your family and legal/financial advisors.

When thinking about a pathway that will lead to your personal legacy, you can feel confident that a contribution to the Sedona International Film Festival will be a gift of a lifetime.

Sedona International Film Festival

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